

# Business, the MDGs and Beyond

25 September, 2012

Sentry Centers, 730 Third Ave, Midtown East, New York



Time	Session	Confirmed speakers and moderators
8.30 – 9.00	Registration and breakfast	
9.00 – 9.10	Welcome and introduction to the day	→ Graham Baxter, Senior Adviser, International Business Leaders Forum
9.10 – 10.30	<b>Business and the MDGs:</b>  <b>Innovative Business Models for Sustainable Development</b> This session will showcase examples of successful business initiatives, including from BCtA member companies which demonstrate the role of business in driving economic development and advancing the MDGs. Insights will be shared on how companies are instituting multi-stakeholder partnerships, last mile solutions and leveraging technology to overcome challenges to product affordability, accessibility, and acceptance. Inclusive business initiatives of BCtA member companies aim to deliver viable commercial returns alongside tangible development impact to ensure sustainability and scale. The session, led by the <b>Business Call to Action</b> , will include lessons learned from member company initiatives in a soon to be released Results Report.	<b>Keynote Address:</b> → Sigrid Kaag, Assistant Secretary-General and Assistant Administrator, United Nations Development Programme (UNDP)  <b>Panellists:</b> → Rick Hooper, Chief Executive Officer, Barefoot Power → Stefan Maard, Senior Advisor, Sustainability Development, Novozymes → Dieter May, Senior Vice President, Mobile Phone Services, Nokia → Ryoma Omuro, Manager, Textile Material Section, Textile Company, ITOCHU Corporation  <b>Moderator:</b> → Jim Ayala, Founder and Chief Executive Officer, Hybrid Social Solutions/Network Partner, Hystra
BREAK		
10.45 - 12.30	<b>Creating an Enabling Environment for Inclusive Business</b> This session aims to investigate innovations, trends and future strategies for strengthening the enabling environment for inclusive businesses so that they can grow, succeed and expand. BCtA will bring together governments, donors, civil society and corporations to share insights on how critical stakeholders can act as catalysts, champions and contributors to the success of inclusive business. The session will highlight concrete examples and experiences with innovative 'support' interventions and examine the way forward. The session will be led by the <b>Business Call to Action</b> .	<b>New BCtA company announcements</b> → Sahba Sobhani, Acting Programme Manager, Business Call to Action (BCtA)  <b>Panellists:</b> → Abayomi Awobokun, Chief Executive Officer, Oando Marketing PLC → Eduardo Ferreira, Chief Executive Officer of Microinvest, Itaú Unibanco → Mark Ingram, Chief Executive Officer, Business For Millennium Development (B4MD) → Diah Saminarsih, Deputy to the Indonesian President's Special Envoy on the MDGs  <b>Moderator:</b> → Christopher Jurgens, Global Partnerships Division Director, USAID
12.30 – 1.30	<b>Lunch: Engaging Business in the Post-MDG Framework</b> This session will explore how business can engage in a collaborative effort, alongside government and civil society, to define the post-MDG framework while maintaining current momentum. A number of high-profile speakers at the heart of the MDG and post-MDG process will address the session. Participants will have the opportunity to network with their peers. The session will be led by <b>UNDP</b> .	→ Magdy Martínez-Solimán, Deputy Assistant Administrator and Deputy Director, Bureau for Development Policy, UNDP  → Lise Kingo - Executive Vice President and Chief of Staffs, Novo Nordisk

## WIFI CONNECTION

Username: SENTRY-MEETING

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Time	Session	Confirmed speakers and moderators
1.30 – 3.30	<p><b>Beyond the MDGs:</b></p> <p><b>Business and the New Development Agenda (1.30 - 3.30)</b> This session will explore business perspectives on what the post-MDG framework could look like, and how development goals can be shaped, both to ensure greater relevance to business and to incentivise greater business participation in their delivery. The session is part of the wider Overseas Development Institute and Business Fights Poverty business engagement programme on post-2015. This session will be led by <b>Business Fights Poverty</b> and the <b>UN Global Compact</b>.</p>	<p><b>Keynote Address:</b> → John Fallon, Chief Executive Officer, Pearson International</p> <p><b>Panellists:</b> → Deborah Dugan, Chief Executive Officer, RED → Jane Nelson, Senior Fellow and Director of Corporate Social Responsibility Initiative Mossavar-Rahmani Center for Business and Government, Harvard Kennedy School → Luigi Sampaolo, Vice President for Sustainability Stakeholder Engagement and Community Relations, Eni Spa. → Chris Jochnick, Director Private Sector, Oxfam America</p> <p><b>Moderator:</b> → Lanre Akinola, Editor, FT This is Africa</p>
BREAK		
3.45 - 5.45	<p><b>Charting a way forward: Options for Business Involvement in a Post-MDG Framework</b> This session will pull together the key themes emerging from the day's discussions and consider the practical implications for the post-2015 agenda. Building on recent work by ODI, it will look in more detail at different options for business engagement in delivering the post-2015 framework. In particular, the question will be how a new framework can help to incentivise business models that combine commercial success with positive socio-economic impacts. Options might include setting targets for how the private sector might contribute to their delivery, finding ways to encourage goal-based partnerships, and companies using their internal key performance indicators to measure their contribution to the new goals. This session will be led by <b>ODI</b>.</p>	<p><b>Keynote address:</b> → Hans-Jürgen Beerfeltz, State Secretary of the Federal Ministry for Economic Cooperation and Development, Germany</p> <p><b>Panellists:</b> → Miguel Pestana, Vice President, Global External Affairs, Unilever → Dan Mobley, Regional Head of Corporate Affairs for Africa, Standard Chartered → Brendan Cox, Director of Policy and Advocacy, Save the Children → Shinichi Iida, Director, Global Issues Cooperation Division, Ministry of Foreign Affairs, Japan</p> <p><b>Moderator:</b> → Claire Melamed, Head of Growth, Poverty and Inequality, ODI</p>
6.00 – 8.00	<p><b>Reception: Accelerating Transformational UN-Business Partnerships for Development</b> Hosted by <b>UN Global Compact LEAD</b>, the reception will look at how the UN can accelerate transformational partnerships with the private sector in support of the current and future development agenda. Following a few key note speeches, participants will have the opportunity to network with their peers.</p>	<p>→ His Excellency, Mr. Wycliffe Musalia Mudavadi, Deputy Prime Minister, Kenya</p> <p>→ Miguel Pestana, Vice President Global External Affairs, Unilever</p> <p>→ Georg Kell, Executive Director, UN Global Compact</p>

## Organising Partners:

### Business Call to Action (BCTA):

The Business Call to Action challenges companies to develop innovative business models that achieve commercial success and development outcomes. For more information please visit: [www.businesscalltoaction.org](http://www.businesscalltoaction.org)

### Business Fights Poverty (BFP):

Business Fights Poverty is the leading online community for business and development, connecting over 10,000 professionals: [www.businessfightspoverty.org](http://www.businessfightspoverty.org)

### Overseas Development Institute (ODI):

ODI is Britain's leading independent think tank on international development and humanitarian issues. Our mission is to inspire and inform policy and practice which lead to the reduction of poverty, the alleviation of suffering and the achievement of sustainable livelihoods in developing countries: [www.odi.org.uk](http://www.odi.org.uk)

### United Nations Development Programme (UNDP):

UNDP partners with people at all levels of society to help build nations that can withstand crisis, and drive and sustain the kind of growth that improves the quality of life for everyone. On the ground in 177 countries and territories, we offer global perspective and local insight to help empower lives and build resilient nations: [www.undp.org](http://www.undp.org)

### United Nations Global Compact (UNGC):

The UN Global Compact is a policy platform and a practical framework for companies that are committed to sustainability and responsible business practices. As a multi-stakeholder leadership initiative, it seeks to align business operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to catalyze actions in support of broader UN goals. [www.unglobalcompact.org](http://www.unglobalcompact.org)

Supporting Partners:

