



UNCTAD
UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



TICAD IV Side Event

Organized by UNDP

*in cooperation with the African Business Round Table, the NEPAD Business Group,
UNCTAD and UNIDO*

Innovative Approaches to Private Sector Development for Achieving the MDGs in Africa

Time & Date: 14:00-17:00, 28 May 2008

Venue: 502, 5F Pacifico Yokohama Conference Center (within the security zone
accessibly only by registered delegates)

Language: English Only

Programme:

<Opening Session>

14:00 – 14:30

Facilitator: **Amb. Bouna Sékou Diouf, Director, TICAD/UNDP Africa Bureau, and Senior Advisor to the UN Assistant Secretary General and Assistant Administrator for Africa, UNDP, New York**

14:00 – 14:15

Opening Remarks: *Private Sector Development in Support of the Achievement of the MDGs in Africa*

Mr. Gilbert Fossoun Hounbo, United Nations Assistant Secretary General, Assistant Administrator and Director, Regional Bureau for Africa, UNDP, New York

14:15 – 14:30

Key note speech: *Challenges and Opportunities for Industrial Transformation through Investment Value Chains: The Scope for Public-Private Partnerships*
/Dr. Kandeh K. Yumkella, Director-General, UNIDO, Vienna

< Session I >

Making the Private Sector Work for Africa: Selected Approaches of UN Actors in Engaging the Private Sector in Development

Facilitator: **Mr. Yiping Zhou, Director of the Special Unit for South-South Cooperation, UNDP, New York**

14:30 – 15:10

Presentations: *How Businesses Can Use Their Core Competencies to Leverage the Global Human Development Agenda: Case Studies from UNDP / Ms. Kae Yanagisawa, Senior Advisor of the Special Unit for South-South Cooperation, UNDP, New York*

Featuring case studies from:

- Growing Sustainable Business (GSB) Initiative
- Growing Inclusive Market (GIM) Report
- Africa-Asia Partnerships in SME Development

Asian Foreign Direct Investment in Africa / Mr. Masataka Fujita, Chief, Investment Trends and Data Section, Division on Investment and Enterprise, UNCTAD, Geneva

15:10 - 15:40

Questions and Answers

15:40 – 16:00

Coffee Break

< Session II >

Selected Testimonies from African Entrepreneurs

Chief Moderator: **H.E. Dr. Alhaji Bamanga Tukur, Chairperson, NEPAD Business Group, President, African Business Roundtable**

16:00 – 16:30

Presentations: *Financing SMEs through Gender Sensitive Approach / Dr. Evelyn Oputu, Managing Director & Chief Executive Officer, the Bank of Industry, Lagos*

Promotion of Eco-friendly Investments, Ugandan Case / Dr. Maggie Kigozi, Executive Director, Uganda Investment Authority, Kampala

Empowerment of Women Shea Butter Producers in Northern Ghana: Realization of the One-Village, One-Product Movement in Rural Ghana / Ms. Adisa Lansah Yakubu, Executive Director, Africa 2000 Network – Northern Ghana

16:30 – 17:00

Questions and Answers